



SPONSORSHIP
package

2024

GOLD SPONSOR

\$1500 PLUS GST

Naming rights to a minimum of 3 races throughout the year and the subsequent publicity – such as TV, social media and website.

Each gold sponsor is provided with the race dates for the 2024 year. Sponsors nominate their preferences – in writing – of three race dates on which they would prefer naming rights and go into a draw to determine race allocations (see below for conditions of naming rights draw)

- 2 x Sponsors Membership cards for entry to every race day including use of the Members Facilities.
- Your business logo featured on the big television screen each race day
- 2 x VIP tickets to the exclusive President's Luncheon on Goulburn Cup Day. (Seafood, buffet & alcohol including spirits)
- Opportunity to provide signage in the parade ring or main building for 12 month duration of sponsorship. (Cost of signs paid by sponsor, please contact club for sizing requirements)
- Recognition as a sponsor on our sponsors boards

On the race day where you have naming rights to a race you will receive :

- 5 x drink tickets
- 5 x race books
- Advertisement/logo in race book

SILVER SPONSOR

\$750 PLUS GST

Naming rights to a minimum of 1 race and the subsequent publicity – such as TV, social media and website.

- 2 x Sponsors Membership cards for entry to every race day including use of the Members Facilities.
- 2 x VIP tickets to the exclusive President's Luncheon on Goulburn Cup Day. (Seafood, buffet & alcohol including spirits)
- Opportunity to provide signage in the parade ring or main building for 12 month duration of sponsorship. (Cost of signs paid by sponsor, please contact club for sizing requirements)
- Recognition as a sponsor on our sponsors boards

SPONSORS NAMING RIGHTS DRAW

To be conducted on the 22nd January 2024 at the Goulburn Race Club

Results drawn by the President, CEO of Goulburn Race Club and verified by an independent scrutineer

Results advised to all sponsors via email by 5pm on 22nd January 2024

All gold sponsors names are placed in a barrel

The gold sponsor who is drawn first is awarded naming rights to the first choice on their preference sheet.

The remaining gold sponsors are drawn as follows :

The gold sponsor who is drawn next is awarded naming rights to the first choice on their preference sheet.

If the first choice is fully allocated, they are awarded their second choice. If the second choice is fully allocated, they are awarded their third choice. (if the third choice is fully allocated, a race day is drawn from a separate barrel)

Once all gold sponsors have one race drawn, all gold and silver sponsors names are placed in a barrel. The remaining race dates are placed in a separate barrel. Each sponsor is then drawn out of the barrel and two race dates (for gold) and one race date (for silver) are drawn out at the same time.

2024 RACE DATE PREFERENCE SHEET

SPONSORS NAME: _____

JANUARY

30th Tuesday

FEBRUARY

15th Thursday

MARCH

1st Friday

12th Tuesday

24th Sunday CHAMPIONSHIPS

APRIL

29th Monday

MAY

7th Tuesday

24th Friday

JUNE

3rd Monday

21st Friday

JULY

5th Friday

19th Friday

AUGUST

5th Monday

12th Monday

SEPTEMBER

13th Friday

27th Friday

OCTOBER

8th Tuesday

NOVEMBER

3rd Sunday GOULBURN CUP

9th Saturday GIRLS DAY OUT

DECEMBER

20th Friday CHRISTMAS CUP

Sponsors, please mark 1,2,3 in the circles next to the top three dates you would prefer supporting race sponsorship and return by 12th December 2023